

BUDGET FOR BETTER EDUCATION

Strengthen your institution by asking those who matter most—prospective students, alumni, donors, faculty, staff or students.



PROGRAM FEASIBILITY

Occupational supply and demand analysis, competitive analysis, student interest



WORKFORCE DEMAND RESEARCH

Workforce/labor market projections, employer-needs research



ALUMNI RESEARCH

Charitable behaviors and donor interest, post-graduation surveys, recruitment strategy effectiveness



STUDENT DEMAND & SATISFACTION

Student demand and preferences analysis, degree completion research, student satisfaction surveys



EVALUATION

Internal evaluations and grant evaluations



COMMUNITY PERCEPTION & AWARENESS

Image and awareness studies, public media, and internal press analysis