

# BUDGET FOR BETTER EDUCATION

Strengthen your institution by asking those who matter most—prospective students, alumni, donors, faculty, staff & students.



## PROGRAM FEASIBILITY

Occupational supply & demand analysis, competitive analysis, student interest



## WORKFORCE DEMAND RESEARCH

Workforce/labor market projections, employer-needs research



## ALUMNI RESEARCH

Charitable behaviors & donor interest, post-graduation surveys



## COMMUNITY PERCEPTION & AWARENESS

Image & awareness studies, branding & logo research



## STUDENT DEMAND & SATISFACTION

Student demand & preferences analysis, degree completion research, student satisfaction surveys, recruitment strategy effectiveness

Telephone, Mail, & Online Surveys • Intercepts • Focus Groups • Mystery Shopping • In-Depth Interviews

15 East Genesee Street, Suite 210 | Baldwinsville, NY 13027  
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**Ask. Listen. Solve.**

# YOUR SCHOOL DISTRICT YOUR COMMUNITY

Support the growth of your community by building a strong foundation for your district.



## DO YOUR HOMEWORK.

Make informed decisions about your school district by obtaining & understanding critical input.

### Here's how:

- Community Awareness Studies
- Graduate Surveys
- District Opinion Surveys
- Employee Satisfaction Surveys
- Budget Planning
- Professional Development Surveys
- Enrollment Projections
- Capital Improvement Project Outlook
- Focus Groups

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