



Research & Marketing Strategies
15 E. Genesee St., Suite 210
Baldwinsville, New York 13027
P 315.635.9802
F 315.720.1159
RMSresults.com

TITLE: Market Research Interviewer
REPORTS TO: QualiSight Department Supervisor
STATUS: Part-Time (Minimum of 25 hours per week)
COMPANY: Research & Marketing Strategies, Inc. (RMS)
LOCATION: Baldwinsville, NY

Job Summary:

RMS is hiring a part-time, Market Research Interviewer to join our collaborative team of go-getters. You will be guided on conducting outbound telephone survey calls for a variety of project types for industries ranging from healthcare, education, manufacturing, the food industry, and more. If you are friendly, motivated, and wish to grow your communication skills—this is the part-time position for you!

The Market Research Interviewer part-time position allows for flexible scheduling, with availability for shifts during days, evenings, or on weekends.

Key Responsibilities:

- Communicate effectively to clients and teammates over the phone and email
- Make outbound telephone calls on behalf of RMS clients
- Utilize Microsoft Excel for tracking and note-taking
- Build and maintain rapport with people over the phone
- Follow survey scripts and Frequently Asked Questions as written
- Administrative data entry and mail processing

Qualifications We're Looking For:

- Effective oral and written communication skills
- Excellent telephone skills
- Comfortable using a computer and navigating the internet
- Basic Microsoft Excel skills
- Ability to listen and type responses at the same time
- Ability to quickly build rapport with people on the phone



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Working in a COVID-19 world, we have pivoted our sanitation standards and are adhering to strict guidelines for those who work in-office. This includes employees signing in/out at the front desk, masks are required to be worn at all times, hand sanitizer stations and wipes are placed around the office, physical distancing is encouraged, and we have signs posted within the office for these protocol reminders. RMS has also provided remote working capabilities for employees, where accessible.

RMS is a place where everyone can actively grow and learn from one another on a daily basis. Whatever background you bring to the table, if this is a role that would make you excited to come into work every day—let's talk!

Research & Marketing Strategies, Inc. (RMS) offers a comprehensive benefits package and is an Equal Opportunity Employer.

To apply, please submit a resume to the following:

Jennifer Rafferty

JenniferR@RMSresults.com

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