YOUR SCHOOL DISTRICT YOUR COMMUNITY

RESEARCH & Marketing Strategies, Inc.

Support the growth of your community by building a strong foundation for your district.





DO YOUR HOMEWORK.

Get the data and insights your district leaders need to make informed decisions to improve your culture, operations, and community perception.

Here's how:

- Community Perception Studies
- Graduate Surveys
- District Opinion Surveys
- Climate Surveys
 (Parents, Students, Staff)

- Stakeholder Focus Groups
- Strategic Planning
- Program Evaluation
- Instructional & Non-Instructional
 Staff Satisfaction Surveys

Telephone, Mail, Online & Mobile Surveys • Intercepts • Focus Groups • In-Depth Interviews