# HAPPY CUSTOMERS? WE'RE HAPPY TO HELP.



Gauge your clients' reliable feedback with a satisfaction survey.





## **GAUGE SATISFACTION**

Discover what your customers think.

- Communication
- Overall Satisfaction
  - Image
  - Interest
  - Key Drivers
    - Pricing



#### **HOW WE DO IT**

We offer methodologies to get honest & informative answers.

- Customized Surveys& Reporting
  - Online Surveys
  - Phone Surveys
  - Focus Groups
- In-Depth Interviews (IDIs)
  - Mystery Shopping
    - Mail Surveys



#### **WHAT YOU GET**

Base marketing strategies on reliable data.

- Dashboard Report
  - Benchmarking
- Research Analysis
- Identify Issues & Improvement Areas
- Recommendations
- Net Promoter Score (NPS)

# **CONTACT US TODAY TO CONDUCT A CUSTOMER SATISFACTION SURVEY**

## **OTHER RMS SERVICES**

Employee Surveys • Needs Assessments • Feasibility Studies
Image & Awareness Studies • Database Management • Competitive Analysis