



Research & Marketing Strategies  
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RMSresults.com

**TITLE:** RMS Research Fieldwork Interviewer

**REPORTS TO:** Research Intercept Supervisor

**STATUS:** Part-Time

**COMPANY:** Research & Marketing Strategies (RMS); RMS Analytics Division

**LOCATION:** 15 East Genesee St., Baldwinsville, NY 13027

**SALARY RANGE:** \$21-\$25/hour

**DATE:** February 21, 2024

## JOIN THE TEAM!

RMS is looking for a **Research Fieldwork Interviewer** to join our team. If you desire to work for a company that is collaborative, purpose-driven, and takes pride in creating and maintaining an excellent work culture, we'd love to speak with you. We focus on delivering the highest quality research and data results to our clients, while also investing in our company's culture to provide an authentic, healthy, and enriching work environment.

Some of the types of intercept projects you'll be assigned to are related to public transportation, airport intercept work, and new product testing. This means you'll be charged with collecting primary market research data in the field, approaching individuals in public settings and asking them to participate in research.

You'll be the "public face" of RMS while collecting data in the field and play an essential part of maintaining our reputation of superior data collection and research. To excel in this position, you must have a positive and optimistic attitude, and know how to "go with the flow," to meet project goals. You must also be extremely comfortable approaching individuals in a public setting. Previous experience conducting intercept work is preferred, but not required. You can be located anywhere in the United States. Most fieldwork will occur on the East Coast.

## DUTIES AND RESPONSIBILITIES

The primary job responsibilities include:

- On-site presence to collect data and participate in fieldwork activities at various sites. You will work closely with the Intercept Project Supervisor Research Coordinator to timely achieve data collection results for specified projects.
- Adherence to all RMS data quality standards, confidentiality and operations protocol.

- Maintain a professional demeanor and comply with RMS standards and policies related to intercept work.
- Complete necessary requirements to conduct data collection activities in public settings, this may require adhering to badging requirements at airports and/or obtaining security clearances.
- Participate in project specific fieldwork training.
- Work collaboratively with the designated fieldwork team to meet and exceed expectations.

## MINIMUM POSITION REQUIREMENTS

- Demonstrated experience conducting intercept work and/or participation in multi-site market research projects, is desired, but not required.
- Maintains a professional collaborative and cooperative team approach throughout all aspects of work, focusing on the combined contributions and achieving timely production goals.
- Comfortable using electronic tablets to collect data
- Excellent interpersonal and customer service skills and ability to work with diverse groups of people required.

## PHYSICAL REQUIREMENTS

Ambulatory	75%
Sedentary	25%
Computer/tablet Work	75%
Travel	75%

\*This position may require access to patient Protected Health Information (PHI) and may also involve access to electronic Protected Health Information (ePHI). Those in this position are required to comply with all final regulations including the Health Insurance Portability and Accountability Act of 1996 (HIPAA). Intentional or inadvertent disclosure of PHI or ePHI violates federal law and can result in termination and/or fines. Additionally, employees in this position are required to notify the Privacy and/or Security Officer of any suspected incidents whereby RMS is not in full compliance with HIPAA. RMS will provide HIPAA training opportunities and venues for the employee to remain abreast of HIPAA requirements.

**To apply, please submit a resume, salary requirements and cover letter to the following:**

Doug Sweet, RMS Office Coordinator

Research & Marketing Strategies, Inc.

15 East Genesee Street, Suite 210

Baldwinsville, New York 13027

Or via e-mail to: [Info@RMSresults.com](mailto:Info@RMSresults.com)