



Research & Marketing Strategies
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RMSresults.com

DATE: May 24, 2024

TITLE: Airport Field Interviewer (Nashville, TN)

REPORTS TO: Research Intercept Supervisor

STATUS: Seasonal / Part -Time

COMPANY: Research & Marketing Strategies (RMS); RMS Analytics Division

LOCATION: Nashville, Tennessee

SALARY RANGE: \$21-\$25/hour

PROJECT DATES: July and November 2024

JOIN THE TEAM!

RMS is looking for an Airport Field Interviewer to join our team for a short-term intercept project at Nashville International (BNA) Airport. You'll be charged with collecting data from airport travelers, to gauge their satisfaction with airport food, beverage, and amenities at the airport. To work on this project, you must have a valid state or federally issue form of identification and obtain security clearance to work at the airport.

If you desire to work for a company that is collaborative, purpose-driven, and takes pride in creating and maintaining an excellent work culture, we'd love to speak with you. We focus on delivering the highest quality research and data results to our clients, while also investing in our company's culture to provide an authentic, healthy, and enriching work environment.

You'll be the "public face" of RMS while collecting data in the field and play an essential part in maintaining our reputation of superior data collection and research. To excel in this position, you must have a positive and optimistic attitude, and know how to "go with the flow," to meet project goals. You must also be extremely comfortable approaching individuals in a public setting. Previous experience conducting intercept work is preferred, but not required.

DUTIES AND RESPONSIBILITIES

The primary job responsibilities include:

- On-site presence to collect data and participate in fieldwork activities at the BWI airport. You will work closely with the Intercept Project Supervisor Research Coordinator to timely achieve data collection results for this project.

- Work 20-30 hours per week for the project duration, which will be approximately two weeks (exact dates TBD) in July and November 2024.
- Adherence to all RMS data quality standards, confidentiality, and operations protocol.
- Maintain a professional demeanor and comply with RMS standards and policies related to intercept work.
- Complete necessary requirements to conduct data collection activities in public settings, this may require adhering to badging requirements at airports and/or obtaining security clearances.
- Participate in project specific fieldwork training.
- Work collaboratively with the designated fieldwork team to meet and exceed expectations.

MINIMUM POSITION REQUIREMENTS

- Demonstrated experience conducting intercept work and/or participation in multi-site market research projects, is desired, but not required.
- Maintains a professional collaborative and cooperative team approach throughout all aspects of work, focusing on the combined contributions and achieving timely production goals.
- Comfortable using electronic tablets to collect data.
- Excellent interpersonal and customer service skills and ability to work with diverse groups of people required.

PHYSICAL REQUIREMENTS

Ambulatory	75%
Sedentary	25%
Computer/tablet Work	75%
Travel	15%

To apply, please submit a resume and salary requirements to the following:

Doug Sweet, RMS Office Coordinator
 Research & Marketing Strategies, Inc.
 15 East Genesee Street, Suite 210
 Baldwinsville, New York 13027
 Or via e-mail to: Info@RMSresults.com