



Research & Marketing Strategies  
15 E. Genesee St., Suite 210  
Baldwinsville, New York 13027  
P 315.635.9802  
F 315.720.1159  
RMSresults.com

**DATE:** May 24, 2024

**TITLE:** Airport Field Interviewer (Newark, New Jersey)

**REPORTS TO:** Research Intercept Supervisor

**STATUS:** Seasonal / Part -Time

**COMPANY:** Research & Marketing Strategies (RMS); RMS Analytics Division

**LOCATION:** Newark, New Jersey

**SALARY RANGE:** \$21-\$25/hour

**PROJECT DATES:** June and November 2024

#### **JOIN THE TEAM!**

RMS is looking for an Airport Field Interviewer to join our team for a short-term intercept project at Newark Liberty International (EWR) Airport. You'll be charged with collecting data from airport travelers, to gauge their satisfaction with airport food, beverage, and amenities at the airport. To work on this project, you must have a valid state or federally issue form of identification and obtain security clearance to work at the airport.

If you desire to work for a company that is collaborative, purpose-driven, and takes pride in creating and maintaining an excellent work culture, we'd love to speak with you. We focus on delivering the highest quality research and data results to our clients, while also investing in our company's culture to provide an authentic, healthy, and enriching work environment.

You'll be the "public face" of RMS while collecting data in the field and play an essential part in maintaining our reputation of superior data collection and research. To excel in this position, you must have a positive and optimistic attitude, and know how to "go with the flow," to meet project goals. You must also be extremely comfortable approaching individuals in a public setting. Previous experience conducting intercept work is preferred, but not required.

#### **DUTIES AND RESPONSIBILITIES**

The primary job responsibilities include:

- On-site presence to collect data and participate in fieldwork activities at the BWI airport. You will work closely with the Intercept Project Supervisor Research Coordinator to timely achieve data collection results for this project.

- Work 20-30 hours per week for the project duration, tentatively scheduled for two weeks in each June and November 2024 (exact dates TBD).
- Adherence to all RMS data quality standards, confidentiality, and operations protocol.
- Maintain a professional demeanor and comply with RMS standards and policies related to intercept work.
- Complete necessary requirements to conduct data collection activities in public settings, this may require adhering to badging requirements at airports and/or obtaining security clearances.
- Participate in project specific fieldwork training.
- Work collaboratively with the designated fieldwork team to meet and exceed expectations.

#### MINIMUM POSITION REQUIREMENTS

- Demonstrated experience conducting intercept work and/or participation in multi-site market research projects, is desired, but not required.
- Maintains a professional collaborative and cooperative team approach throughout all aspects of work, focusing on the combined contributions and achieving timely production goals.
- Comfortable using electronic tablets to collect data.
- Excellent interpersonal and customer service skills and ability to work with diverse groups of people required.

#### PHYSICAL REQUIREMENTS

Ambulatory	75%
Sedentary	25%
Computer/tablet Work	75%
Travel	15%

**To apply, please submit a resume and salary requirements to the following:**

Doug Sweet, RMS Office Coordinator  
 Research & Marketing Strategies, Inc.  
 15 East Genesee Street, Suite 210  
 Baldwinsville, New York 13027  
 Or via e-mail to: [Info@RMSresults.com](mailto:Info@RMSresults.com)