

# ARE YOU LOOKING FOR AN INDEPENDENT ENTITY?

## Health Equity Impact Assessment (HEIA)

We work with Hospitals, Skilled Nursing Facilities, Diagnostic and Treatment Centers, Surgery Centers, and more.

Our work will incorporate a five-step approach:

**1.**  **FULL SCOPING OF THE CERTIFICATE OF NEED (CON) PROJECT'S AFFECTED POPULATION**

This activity includes defining the primary market area (PMA) for the facility and detailing by ZIP Code the geographic service area.

**2.**  **IDENTIFYING POTENTIAL HEALTHCARE DELIVERY IMPACTS**

For this step, RMS works with the Applicant to identify both the positive and negative health impacts the proposed Certificate of Need (CON) project could have on the targeted population; particularly the medically underserved population.

**3.**  **IDENTIFY FACILITY'S MITIGATION STRATEGIES**

This scope of work will focus on fostering effective communication about the intended plan and identify strategies to mitigate any/all negative impacts of the overall project and intended plan.

**4.**  **MONITORING AND MEASURING THE EFFECTIVENESS OF THE MITIGATION STRATEGY(IES)**

This work will involve documenting the facility's key mitigation strategies as well as detailing key performance indicators that can measure success of these strategies.

**5.**  **SUMMARIZE HEIA RESULTS & SHARE RECOMMENDATIONS**

The RMS assessment work will include a summary report of the project's HEIA findings as well as a list of suggestions from RMS that will help address equity issues.

### Why RMS?

- Experienced
- Located in New York State
- Analytics Team
- Dedicated Healthcare Team
- Proven Track Record

**Contact us to walk through the Requirements Criteria**