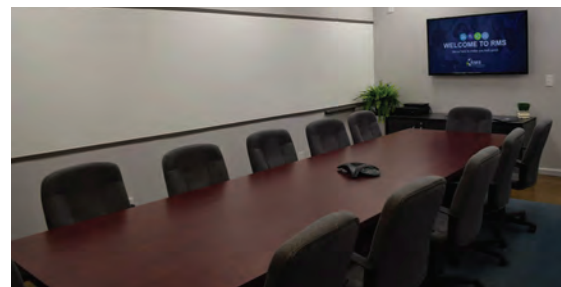


# WELCOME TO RMS QUALISIGHT

Central New York's Premier Focus Group Facility



- Targeted & affordable recruiting
- Convenient location
- CATI capabilities



A conveniently located **Focus Group Room** with a conference table for 12-14 participants, white boards, easels, two large screen TVs, laptop, DVD, and Blu-Ray players.



A spacious **Client Viewing Room** equipped with an extra large, double-glass, one-way mirror, WiFi, and ample work space.



Experienced and professional **Moderators** available, and our **Analytic Team** can develop scripts and report on the findings.



Conducting **Focus Groups in Central New York** has proven to be ideal, with our regional demographics matching the entire country on key attributes such as age, education, employment, gender, and income.



Image and Awareness Studies, **Feasibility Studies**, Mystery Shopping, **In-Depth Interviews**, Intercept Surveys, and **Customer Satisfaction Surveys**