

BUDGET FOR BETTER EDUCATION

Strengthen your institution by asking those who matter most—prospective students, alumni, donors, faculty, staff & students.



COMMUNITY PERCEPTION & AWARENESS

Image & awareness studies, branding & logo research



CLIMATE & SATISFACTION SURVEYS

Student Perceptions, Employee Satisfaction, Organization Needs



WORKFORCE DEMAND RESEARCH

Workforce/labor market projections, employer-needs research



PROGRAM FEASIBILITY

Occupational supply & demand analysis, competitive analysis, student interest



DONOR RESEARCH

Charitable behaviors & donor interest, post-graduation surveys



PROGRAM EVALUATION

Conduct a rigorous, independent, program evaluation of grant-funded activities to assure compliance with funders and measure the impact of grant activities



STUDENT DEMAND & SATISFACTION

Student demand & preferences analysis, degree completion research, student satisfaction surveys, recruitment strategy effectiveness, alumni research

Telephone, Mail, Online & Mobile Surveys • Intercepts • Focus Groups • Mystery Shopping • In-Depth Interviews

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Ask. Listen. Solve.