



**YOUR
FOCUS
GROUP &
INTERVIEW
RECRUITS
ARE OUT
THERE**

**WE KNOW WHERE
TO FIND THEM**



A TOP NATIONAL TEST MARKET

- The RMS ViewPoint research panel consists of vetted members from the CNY metropolitan area
- National and local recruiting
- Ranked one of the top test markets by U.S. & World Report



BETTER COST, BETTER ROI

- Affordable recruiting
- Data gathered from interested and engaged individuals
- Can recruit anywhere in the U.S.



EXPERIENCED RECRUITERS

- Experienced recruiters know where and how to find qualified participants
- Every recruit call is quality-checked, getting you the right people for your qualitative research

RMS SERVICES

Surveys • Recruiting • Focus Groups • In-Depth Interviews • Market Studies • Mystery Shopping • Customer Experience • Qualitative & Quantitative Research • Concept Testing • Brand Awareness