



Research & Marketing Strategies  
15 E. Genesee St., Suite 210  
Baldwinsville, New York 13027  
P 315.635.9802  
F 315.720.1159  
RMSresults.com

**TITLE:** Public Transportation Field Interviewer

**REPORTS TO:** Research Intercept Supervisor

**STATUS:** Seasonal (Quarterly)

**COMPANY:** Research & Marketing Strategies (RMS); RMS Analytics Division

**LOCATION:** Rochester, NY

**SALARY RANGE:** \$20/hour

**PROJECT DATES:** February 2025

### JOIN OUR TEAM!

RMS is looking for Public Transportation Field Interviewers to join our team for a short-term intercept project scheduled quarterly through 2028. You'll be charged with passing out paper surveys to patrons on specific bus routes during certain time frames, collecting them once completed, and incentivizing patrons to complete the survey.

You'll be the "public face" of RMS while collecting data in the field and play an essential part in maintaining our reputation for superior data collection and research. To excel in this position, you must have an optimistic attitude, the ability to approach and speak confidently to people you do not know, be org

anized, and learn how to ride the public transportation system, including transfers.

We'd love to speak with you if you want to work for a collaborative, purpose-driven company that takes pride in creating and maintaining an excellent work culture. We focus on delivering our clients the highest quality research and data results while investing in our company's culture to provide an authentic, healthy, and enriching work environment.

### DUTIES AND RESPONSIBILITIES

The primary job responsibilities include:

- On-site presence to collect data and participate in fieldwork activities at the location provided by our client. You will work closely with the Intercept Project Supervisor to achieve data collection results for this project in a timely manner.
- Work 10 -12 hour days for the project duration, scheduled 3-4 days quarterly. The next dates will be February 12<sup>th</sup> through the 15<sup>th</sup>.

- Future dates for 2025-2028 will be provided at the beginning of each year.
- Adherence to all RMS data quality standards.
- Maintain a professional demeanor and comply with RMS standards and policies related to intercept work.
- Work collaboratively with the designated fieldwork team to meet and exceed expectations.

#### **MINIMUM POSITION REQUIREMENTS**

- Demonstrated experience conducting intercept work and/or participation in multi-site market research projects is desired but not required.
- Maintains a professional collaborative and cooperative team approach throughout all aspects of work, focusing on the combined contributions and achieving timely production goals.
- Excellent interpersonal and customer service skills and ability to work with diverse groups of people required.

#### **PHYSICAL REQUIREMENTS**

Ambulatory	75%
Sedentary	25%

**To apply, please submit a resume and salary requirements to the following:**

Doug Sweet, RMS Office Coordinator  
 Research & Marketing Strategies, Inc.  
 15 East Genesee Street, Suite 210  
 Baldwinsville, New York 13027  
 Or via e-mail to: [Info@RMSresults.com](mailto:Info@RMSresults.com)