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RMS Promotes Molly Burke to Senior Research Analyst



(BALDWINSVILLE, NY) — Research & Marketing Strategies, Inc. (RMS) is pleased to announce that Molly Burke has been promoted to the role of Senior Research Analyst.

In her role, Molly will lead the project management of RMS Analytics projects and work closely with RMS leadership to expand work in the healthcare industry. She will also manage projects to ensure the design, administration, and analysis of RMS Research Analytics Division projects align with RMS and industry standards.

"Molly is a terrific team member, she has great attention to detail and consistently leverages her healthcare experience and expertise to provide high-level insights and recommendations to our clients. Molly brings out the best in all of us in the Analytics Department, and we are excited to champion her growth with this promotion," says Patrick Fiorenza, RMS Director of Research Analytics.

Before joining RMS, Molly held a position as a Public Health Educator at the Cayuga County Health Department. She earned a bachelor's degree in biology at the College of the Holy Cross and a master's degree in public health at the University of New England.

Molly loves spending time with her family, attending concerts, walking her dog, and being outdoors. Molly lives in Baldwinsville with her husband and two sons.

About RMS

Research & Marketing Strategies (RMS) is a full-service market research firm in Baldwinsville, NY. RMS provides an array of research methodologies that result in actionable analytics and recommendations for the client to enhance decision-making. RMS is also home to QualiSight, a premier focus group and interview research facility, and RMS ViewPoint, a leading consumer research panel in Central New York. Visit our website at RMSresults.com.

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