



Your school district is your community.

Ask those who are in it the questions that matter.

And close the loop on what you hear.

Research & Marketing Strategies, Inc. (RMS) has a reputation for capturing and interpreting critical community data. And, just as important, for helping districts turn that data into visible action. Find out what matters most to those who matter most — your community — and show them you were listening.



Answer the questions keeping your board & community up at night. Our clients are happy they did.

Talk with RMS about turning stakeholder research into an actionable plan.

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What does our district need to understand?

How do students, parents and staff experience our district?

What's shaping the climate of our schools? Leadership? Safety? Belonging?

How do we approach shaping local policies regarding AI in the classroom?

How do we properly assess transportation changes in accordance with legal compliance, fiscal & community impact?

We'll do the homework

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- AI-POLICY STAKEHOLDER SURVEYING
- CAREER & TECHNICAL EDUCATION (CTE) ASSESSMENTS
- CLIMATE SURVEYS • COMMUNITY PERCEPTION STUDIES
- DISTRICT OPINION SURVEYS • GRADUATE SURVEYS
- INSTRUCTIONAL & NON-INSTRUCTIONAL STAFF SATISFACTION SURVEYS
- PROGRAM EVALUATION
- STAKEHOLDER FOCUS GROUPS • STRATEGIC PLANNING
- TRANSPORTATION IMPACT & PREFERENCE STUDIES